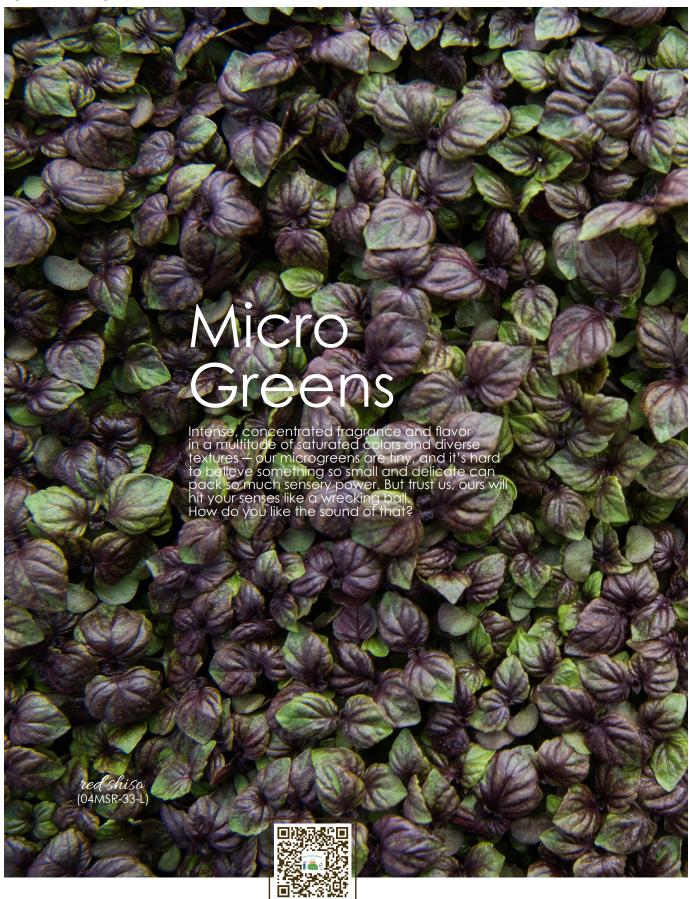


RENEW winter menu planning guide























































































hefs Thomas Keller and Daniel Boulud arrived to The Chef's Garden and The Culinary Vegetable Institute as headliners at a fundraising event to support Team USA on the world stage at the 2021 Bocuse d'Or culinary competition.

The chefs, who serve as primary advisors to Team USA, agreed that a pilgrimage to the farm and the Culinary Vegetable Institute was long overdue. "For me, it's finally a dream come true," added Chef Boulud, affectionately referring to Farmer Lee Jones." He was a supporter of our competition from day one. To be here with Thomas, with Bocuse d'Or, I think is a great opportunity to start a tradition."

In an emotional welcome, Farmer Lee Jones expressed his joy and gratitude for the presence of his two longtime friends and colleagues.

"FARMER LEE HAS BEEN A PART OF OUR EXTENDED FAMILY FOR OVER 30 YEARS, AND THE SUPPORT THAT WE GIVE ONE ANOTHER IS VERY, VERY IMPORTANT."

- Chef Keller

"Farmer Lee has been a part of our extended family for over 30 years, and the support that we give one another is very, very important," said Chef Keller, the chef behind iconic restaurants Per Se and The French Laundry. "It is so important to me to have them come while my dad is still here," said Farmer Lee, through tears. "We've gotten to do something pretty special together as a family, and two of the people that

I think the most of in this industry were able to come here today and see our life's work. It's the most special day of my life."

While Farmer Lee, Keller and Boulud mingled with the guests, six chefs shared the CVI kitchen preparing their individual contributions to the exquisite multi-course meal. Each chef created a signature cocktail hour canape and dish for the main menu. Participating chefs included Aaron

Bludorn, Mathew Peters, Robert Sulatycky, Melissa Rodriguez, Junior Borges, and Britt-Marie Culey.

Chef Bludorn, who is opening his own restaurant in Houston after developing his career at Bouloud's eponymous Cafe Boulud, said the opportunity to help support the 2021 Team USA was a welcome chance to pay it forward.

"We are creating the future of young chefs in the next generation, and I was one of those chefs," Chef Bludorn said.

"Coming up as a young chef, I was always inspired by the Bocuse d'Or. It was always part of our kitchen."

As he works to fulfill his longtime dream of opening his own restaurant, Chef Bludorn said he will carry the Bocuse-worthy values instilled in him by Chef Boulud with him to Texas, with the goal of "having that woven within the fabric of who we are."

"It's about excellence, passion, precision and a sense of urgency," he said. "All of those values that are so important to have as a young chef."













Support Team USA

Team USA head coach Chef Robert Sulatycky said raising financial support during the intense 2-year preparation period is critical to the team's success. "Events like this that we're doing with Culinary Vegetable Institute and The Chef's Garden today are crucial," he said. "It takes tremendous financial and human resources. For two years it is a full time job. Every day."

Chef Mathew Peters, who has worked alongside Chef Keller both at Per Se and The French Laundry, is also the 2017 Bocuse d'Or gold medalist, the first American in the history of the competition to ever win gold at the worldwide competition.

"You have one shot that you've been practicing for two years," he said. The pressure to meet and exceed the expectations of mentors, live up to the legacy of former competitors and to accomplish personal goals is magnified by representing the United States. An entire country that's now being put onto your shoulders. "Being able to impress them on a world stage was unlike any other feeling that I've had in my career."

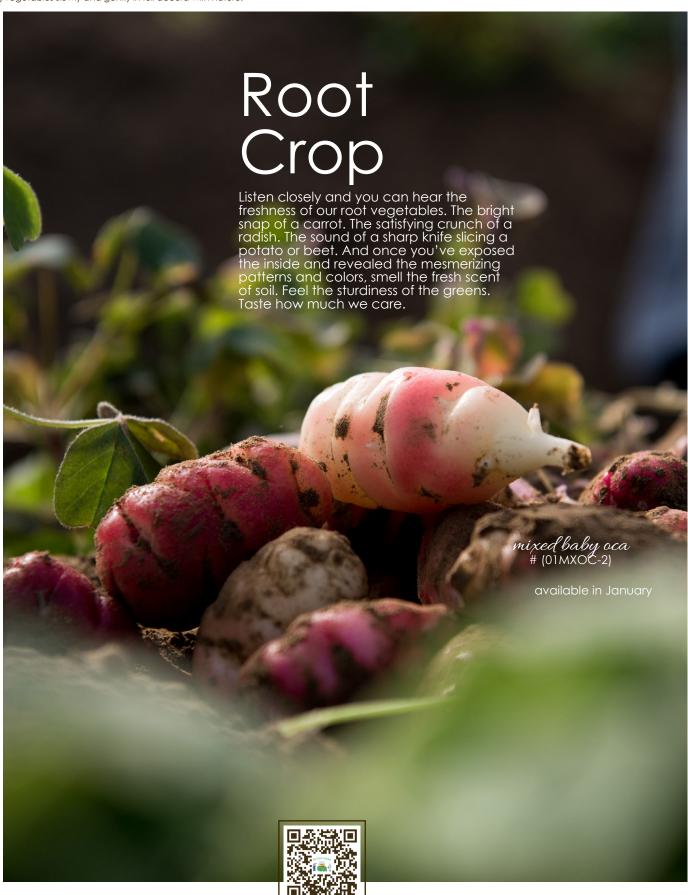
Chef Jamie Simpson, who has had the opportunity to attend a Bocuse event as a spectator, called the experience "the most patriotic thing I have ever done as a human." "If you can, imagine a world stage, with 24 countries behind you waving flags and drumming drums and blowing whistles and dancing and doing chants and national anthems and fireworks," he said. "It's mind blowing, the patriotism that happens. It's a beautiful place."

All of the chefs agreed that working with vegetables from The Chef's Garden dovetailed perfectly with Chef Paul Bocuse's emphasis on using only the highest quality ingredients.

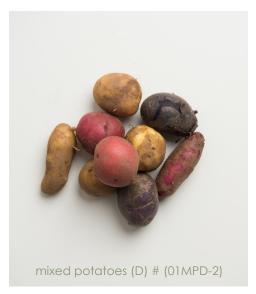
"I truly feel that The Chef's Garden is continuing Monsieur Bocuse's dream to use the best ingredients and to be able to showcase that on the plate, with the idea that you have to do very little," Chef Boulud said. "I think Chef Paul would have related so well with Farmer Lee, and his father, and with the passion, and the knowledge they have, and that they keep searching for."

"The best products in the world is the most valuable thing that we can supply for Team USA," Chef Jamie said.



















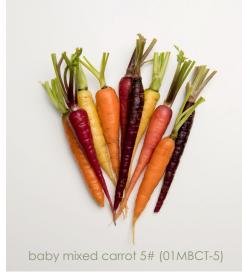




FARMER'S FAVORITES

























With hundreds of crops to choose from, it isn't easy to pick a favorite, but Farmer Lee Jones is up to the challenge! See if you agree. If you've got a favorite that's not on the list, let's talk.

















eeting chefs'
needs is
paramount at The
Chef's Garden. It's where
it all began. An elbow to
elbow working relationship
between chef and farmer,
and farmer and Nature
requires finding the right
rhythm for all three.

When one fresh vegetable is at its peak, standing tall and strong, another

is exhausted from a full season of bearing fruit. Others rest cradled inside Mother Earth — tender green babies still gestating, yet to break through the soil. Some are still seeds, chock full of enormous potential, yet small enough to balance on the head of a pin.

Think of our chefs' kitchens as the dance floors – the space where chefs can explore and find the balance between their wants and needs, and which of Nature's offerings are likely to be as close to perfect as can be.

That's why Farmer Lee likes to get chefs out in the fields, hands in the soil, so they can experience Nature's magic face to face and taste perfection for themselves.

"It's important for us to communicate with chefs when the stuff is perfect," Farmer Lee says. "It's like driving down a country road and seeing a picnic table full of tomatoes and a box that says 'serve yourself,' and the tomatoes are dead ripe," he mused.

CHEF AND FARMER

The Rhythm of

The Chef and Farmer Concept®

"There's nothing better than that." Getting the farmer in the kitchen is every bit as important, he says. "It's how we identify chefs' needs for a menu, so we can look ahead and plan and prepare," he said. "We need to know so we can earmark the land and have it ready ahead of time."

Eating with the seasons, or seasonal eating, is not rocket science. It's how our great grandparents did things. If they'd known we'd be eating strawberries and tomatoes in the dead of winter, they'd call us plum crazy.

What did they do? They planted gardens and tended them. When the peas were up, they ate peas. When the tomatoes were ripe, they ate tomatoes. Cucumbers, beans, lettuce, squash, Carrots, onions, radishes, asparagus, rhubarb, beets, potatoes, each in their own seasons.

Whether the garden was theirs or their neighbor's, they shared what they grew with one another, and they knew the faces and the names of exactly who grew their food and where they grew it.

That's why The Chef's Garden has a face. Two faces actually. One is a farmer. One is a chef. We happen to think the two go together like peas and carrots. The garden is ours, and the garden is theirs.

That's why it's in our name.





Restaurant Daniel William Macev

This dish is the restaurant's Wild Scottish Grouse, a unique offering that Executive Sous-Chef William Nacev calls the "highlight of the fall season." Because of its "rich and unique flavor," this dish is "almost always paired with fall fruit and something acidic," and it also includes petite exotic kale from The Chef's Garden.

The wild Scottish red grouse bird is prized because of its rich and tender meat—and, because it flies at such amazing speeds, it is known to be especially difficult to capture.

It goes without saying that we're deeply honored to have our petite exotic kale grace such a lovely dish at such an iconic restaurant.





Acadia Ryan McCaskey

Chef Ryan McCaskey's plates tell us a story—and his entire life is an inspirational tale. Born in Saigon, Vietnam with the name of Tran-Trung-Tam, he was part of a 1975 rescue effort called Operation Baby Lift. It was near the end of the war and, had it been a week later, Chef Ryan isn't sure he would have gotten out of his war-torn home. His adoptive parents in the United States gave him the middle name of Tam to help give him continuity in life.

Chef Ryan describes his culinary style as "simultaneously contemporary and classic. The first half of my career was rooted in classical cuisine, technique-driven, the fundamentals. Recently, my focus shifted to subtlety layering flavors and using contemporary techniques. But one doesn't overshadow the other-they work in harmony, balancing out one another."

We're thrilled that our petite red ribbon sorrel helps him to create his amazing dishes, ones that provide each diner with a winning experience.





Fire Food and Drink Cameron Pishnery

Chef Cameron Pishnery and Fire Food and Drink owner Chef Doug Katz embrace what's growing at the moment for his "unique take on world cuisine." In other words, he's honoring the cycles of Mother Nature as he creates his marvelous artisanal menu.

That really resonates with us at The Chef's Garden, so we're thrilled and grateful by how Chef Cameron uses our ultra mesclun in a salad that features sunflower seeds, roasted beets, raspberries and spicy pecans, and is then dressed with lavender-beet vinaigrette.

We're extremely appreciative OF how Chef Cameron highlights our ultra mesclun in such beautifully delicious ways. Our mesclun consists of the best of the farm's daily harvest, more varieties than you'll find in any other mesclun.

@firefooddrink







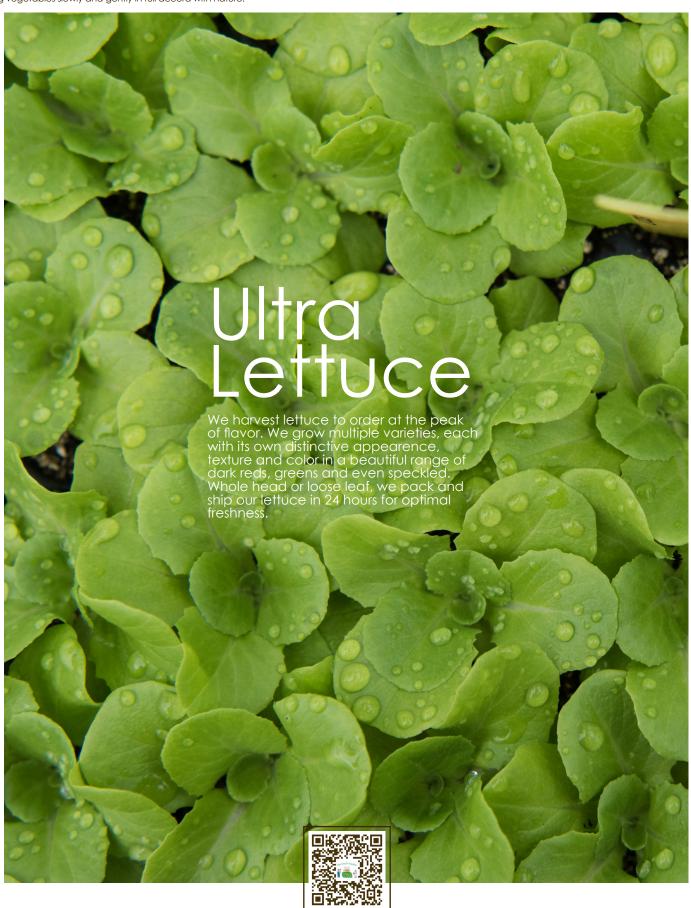






























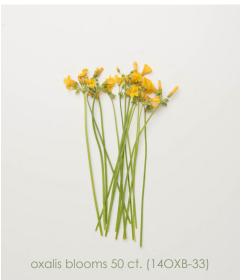














Have You

























Tried These?





The Chef's Garden | www.chefs-garden.com | f voin a